



Breathing Eden: Conversations with God on Light, Fresh Air, and New Things

Jennifer J. Camp

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Sales Hook

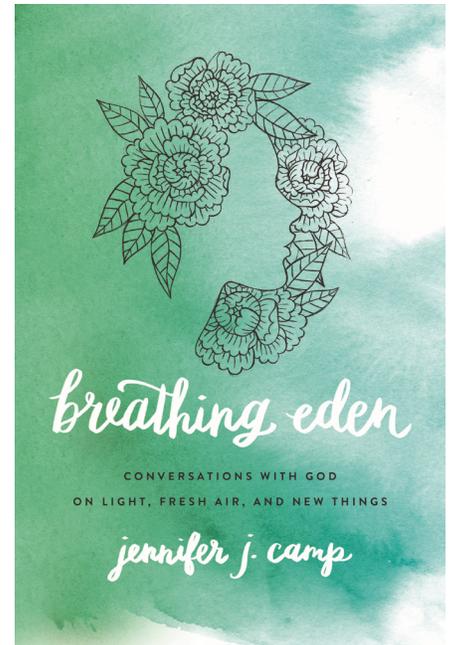
What must it have been like, walking in the garden, talking with God? What would it be like to share our troubles and joys openly with him, to breathe the fresh garden air, to see the light shining through the trees? What would it be like to hear his voice responding to our questions? How might knowing God's view on our stories heal our wounds and renew our hope? No matter our circumstances, we need God's perspective on our lives. We need to know how he sees us. *Come on, girl*, he says. *Let my light shine in.*

Description

Breathing Eden is forty raw, honest, heartbreaking and encouraging conversations between women and God. These prayers are like our own: full of pain, celebration, anxiety, and joy. Each one helps us hear God whisper love and hope into our lives. After each story is a guided invitation to listen for what God is saying to you.

Key Selling Points

- Written in language that is both poetic and lucid, each chapter consists of one woman's prayer to God and His response back to her. Each chapter communicates the depth and heart of the conversation in a way that is accessible and relatable.
- Can be used both individually or in groups.
- Each chapter has response sections that include an opportunity to listen and write a response; to think through thought provoking questions; to engage in a simple trust exercise; and to pray.



Ship Date:

August 10, 2016 (est.)

Pub Date:

October 4, 2016

Price: \$16.99

ISBN-13: 978-0-9970669-4-4

Trim: 8.5 x 5.5

Format: Trade Paper

Pages: 288

Carton Quantity: 40

BISAC Categories:

- REL012130 RELIGION / Christian Life / Women's Issues
- REL012020 RELIGION / Christian Life / Devotional
- REL012120 RELIGION / Christian Life / Spiritual Growth

Audience

- Christian women ages 30-45
- Women looking for new ways to connect with or understand God
- Women who need a fresh perspective on life's challenges

Author Bio

Jennifer J. Camp is a writer and speaker with a heart for pointing women to Jesus. As the author of the popular Loop devotional for women, and as co-founder of Gather Ministries, along with her husband, Justin Camp, she's passionate about encouraging women to live lives of identity, community and adventure with Christ. Jennifer lives in the San Francisco Bay Area with Justin and their children, Jackson, Oliver, and Abigail—and their golden retriever Fulton (A.K.A. “writing buddy”).

Comparative Titles

- *Jesus Calling: Enjoying Peace in His Presence* by Sarah Young. 400 pages. 2004 (hardcover), Thomas Nelson; \$15.99. ISBN-13: 978-1591451884.
- *Savor: Living Abundantly Where You Are, As You Are* by Shauna Niequist. 400 pages. 2015 (hardcover), Zondervan; \$16.99. ISBN-13: 978-0310344971.
- *Simply Tuesday: Small-Moment Living in a Fast-Moving World* by Emily P. Freeman. 256 pages. 2015 (paperback), Revell; \$14.99. ISBN-13: 978-0800722456.

Marketing and Publicity Highlights

- Targeted reviews in trade media, including Publisher's Weekly, Kirkus, Christianity Today, and others. Targeted consumer reviews and author profiles in national and regional print and online news sources.
- Targeted interviews in national broadcast media including television and radio.
- Comprehensive social media campaign, including Twitter, Facebook, Instagram, and blogs, utilizing the author's platform and connections. Will also promote through the author's Loop email devotional list.
 - Loop email subscribers: 57,812
 - Blog email subscribers: 3,421
 - Author newsletter subscribers: 1,476
 - Gather Ministries site monthly unique page views (gatherministries.com): 28,035
 - Jennifer J. Camp site monthly unique page views (jenniferjcamp.com): 2,881
 - Jennifer Camp Instagram (@jenniferjcamp): 16.3K followers
 - Loop Facebook page (@LoopDevotional): 32K followers
 - Loop Prayer Sisters Facebook page: 3,977 followers
 - Jennifer Camp Facebook page (@jennifer.j.camp): 4,123 followers
 - Jennifer Camp Twitter (@jenniferjcamp): 3,058 followers
 - Jennifer Camp Pinterest (@jenniferjcamp): 3K followers
- YouVersion Bible study related to the book's themes.
- Preorder campaign with incentives for purchases of 1, 2, 5, or 10 books.
- Launch team in conjunction with Daniel Decker, who has run launch teams for many bestselling authors.